



# Affirmed Housing Group Celebrates Grand Opening of Solterra

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SOURCE Affirmed Housing Group

## **Electric Flex Car Offers Solterra Residents a Unique Opportunity to Live Car-Free**

SAN DIEGO, June 11, 2013 /PRNewswire/ -- On **Wednesday, June 12, 2013 at 10:00 am**, Affirmed Housing Group will host a Grand Opening celebration for Solterra, an affordable and sustainable residential development for seniors in El Cajon. The event will be held at 131 Chambers Street in El Cajon, CA, 92020. Event speakers include:

- Bill Wells, Mayor Pro Tem, City of El Cajon
- Bob McClellan, Councilmember, City of El Cajon
- James Silverwood, President & CEO, Affirmed Housing Group
- Alice Carr, Western Regional Manager, JP Morgan Chase
- Bruce Solari, Executive Vice President, Solari Enterprises

Also attending the event will be City of El Cajon Mayor Mark Lewis and City Manager Doug Williford. Solterra combines affordability with unique sustainable initiatives for environmentally-conscious seniors.

A housing community for persons 55 and over, Solterra offers 49 homes including 46, 1-bedroom and 3, 2-bedroom homes. Located at 131 and 155 Chambers Street, Solterra's community amenities include on-site management, a computer lounge, gated and covered parking, and a community room. As a mixed-use development, Solterra also boasts street-level commercial space with storefronts facing Chambers Street and Linda Way. Sidewalks were widened to 12 feet on Chambers and 10 feet on Linda Way to be consistent with the City of El Cajon's focus on creating a walkable community.

Solterra residents will also have exclusive access to a flex car. Solterra's electric car, a 2013 Nissan LEAF<sup>®</sup>, available to community residents, will be on display during Solterra's Grand Opening for viewing. James Silverwood, President & CEO of Affirmed Housing Group, states, "The electric car will allow residents to experience a car-free lifestyle, while still enjoying the occasional benefits of a private vehicle. We believe that this flex car is one of Solterra's many elements that environmentally-aware seniors will appreciate."

## **About Affirmed Housing Group**

Headquartered in San Diego, Affirmed Housing Group is dedicated to improving and sustaining the viability of California through the development of affordable housing. The company aims at enhancing communities and our environment by building dynamic, professionally-managed, high-quality, green multifamily housing. Areas of expertise include site selection, engineering, architecture, construction, relocation, and marketing. For more information, visit [www.affirmedhousing.com](http://www.affirmedhousing.com).

Contact: Beth Binger  
BClpr  
Mobile: (619) 987-6658  
[beth.binger@BClpr.com](mailto:beth.binger@BClpr.com)

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4575 Viewridge Ave.  
San Diego, CA 92123

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