



## 1st 'Affordable' High-Rise Coming To Downtown

KNSD-TV

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SAN DIEGO - Development is under way on a new project that is said to be San Diego's first, 100 percent affordable high-rise. [View Images](#)

Groundbreaking took place Tuesday at the project site. Ten Fifty B is being built at 1050 B Street. The developer said once completed, it would be one of the tallest affordable high-rises on the West Coast.

The \$90 million redevelopment project will have 229 studio apartments as well as one-, two- and three-bedroom units when it is finished. The project will provide housing for families or individuals, including seniors, earning 25 to 60 percent of the median income in San Diego County.

The Affirmed Housing Group's Web site says there will also be approximately 14,000 square feet of retail space on the north side of B Street. Rents are expected to average around \$500 to \$1,100, officials said.

Attending the groundbreaking event were San Diego Mayor Jerry Sanders, District 2 City Councilman Kevin Faulconer, Affirmed Housing Group, Centre City Development Corporation, the San Diego Housing Commission and community representatives.

The developer said the project will also be a green building, using energy efficient lighting and Photo Voltaic and Solar Thermal panels that will be installed on the roof to provide on-site renewable energy and carpets made of recycled materials.

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