

Affirmed Housing News



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2018 PCBC Gold Nugget Awards

We are pleased to share 100% of our applications were awarded!



Aurora

Located at 657 West MacArthur Blvd in [Oakland, CA.](#), this new development will offer 44 SRO units Supportive Housing
Congratulations to our architect [@ Dahlin Group](#)



Eastgate

Located at 16 Creekside Drive, San Marcos, Eastgate offers 42 apartment homes to those who earn 50%-60% AMI. Congratulations to everyone involved, including [@ Dahlin Group](#), Darsono Design, [@ Masson & Associates](#), [@ NEXUS](#), The City of San Marcos, WNC, Bellwether Enterprise, US Bank, Community Catalyst, & Solari Enterprises

Cypress

A grand award winner! Located at 1435 Imperial Ave. in San Diego, Cypress offers



supportive housing for 63 formerly homeless persons. Congratulations to everyone involved including: [Carrier Johnson +Culture](#), [HA Builders](#), [Kettler Leweck Engineering](#), [IVY engineers](#), [Father Joe's Village](#), [Partner Energy](#), [Bank of the West](#), [Raymond James](#), [City of San Diego](#), [SDHC](#), and [Solari Enterprises](#)



Gold Nugget Award ceremony with Affirmed Staff onstage. From left to right: Jim Silverwood, Carly Silverwood and Katelyn Silverwood

GRAND OPENING OF BELLA VITA

On the 27th of September, CA Senator Senator Steven Bradford, City of Carson, Mayor Albert Robles, City of Carson, Elected Officials and more gathered to celebrate the completion of Bella Vita; an affordable apartment community offering 85 one and two bedroom homes for seniors. A \$25 million development Bella Vita offers various on site services as well as numerous common indoor and outdoor areas for resident gatherings. Bella Vita is a mixed-use development with approximately 3,000 square feet of commercial space on a 1.2-acre site.

"Bella Vita is designed to promote the health and well-being of its residents and the surrounding community. Bella Vita provides residents with approximately 15,150 square feet of common areas including a community room, community gardens, outdoor lounge,

theater area, park area, and approximately 5,590 square feet of private open space." Jim Silverwood, President & CEO Affirmed Housing

Design and development partners include the [City of Carson](#), [Withee Malcolm Architects](#), HA Builder Group; [Nexus for Affordable Housing](#), [Fusco Engineering](#) and IVY Landscape Architects. Financial partners include [Raymond James](#), [US Bank](#), and [California Community Reinvestment Corporation](#). [Solari Enterprises](#) manages the property, and [EngAge](#) provides on-site services for the residents. Congratulations to everyone involved!



From left to right: Construction crew HA Builders accepting their award with Mellody Lock of Affirmed Housing. CA Senator Steven Bradford speaking to the audience, and the ribbon cutting of Bella Vita including: City of Carson Council Member Cedric L. Hicks, Sr. Mayor Pro Tempore Jawane Hilton, Mayor Albert Robles, Affirmed President Jim Silverwood, Council Member Lula Davis-Holmes, Lisa Gutierrez of US Bank, and Mark Rasmussen of CCRC.

Our Featured Consultant is...Beth Binger of BCI PR



Working together since the construction of 1050B in downtown SD circa 2009, Beth Binger has been consulting for Affirmed for 10 years! BCI PR produces catchy press releases about AH. Beth also helps us to manage press at events as well as media inquiries and interviews. Her specialities have been priceless in dealing with media personnel and always present Affirmed in the best light possible. Thank you beth for your insightful input! Cheers to 10 years, and cheers many more! To learn more about Beth and her

company BCI PR, [click here!](#)

Hit REFRESH

Affirmed has a new website! Designed to meet your needs, our new site is mobile friendly and easier to navigate. With links to all our partners, our updated look also lists on-site contacts for all our communities. Check out our new look today, [click here!](#)



To build, to bridge, to bind communities

Affirmed Housing is a leader in the field of affordable housing. Based in San Diego, Affirmed has demonstrated excellence both in the construction of new multi-family apartment communities and the rehabilitation of existing family and senior apartment projects in urban and suburban settings. Innovative and on the cutting edge of development, Affirmed

Featured community: Cielo Carmel in Carmel Valley



Cielo Carmel consists of 18, two story buildings, 3 tot lots, 3 community laundry rooms, a pool, furnished central community room, computer center, and attached garages for most units. The community offers 197 one, two, and three bedroom apartments for 50%- 60% AMI; approximately \$744 and \$1,231, approximately 50% lower than neighboring market rents. Cielo Carmel is located in proximity to the local highway, shopping, and schools.

Did you know, Cielo Carmel is the product of inclusionary housing? The neighboring community Avino, is a market rate development by [R&V Management](#). Both communities were designed by Humphries & Partners hence, the two look almost identical. Cielo Carmel is a stellar example of well designed and developed affordable housing.

Below: residents take part in free swimming lessons provided at Cielo Carmel.



For more information about the award winning community Cielo Carmel, [click here!](#)

Construction Celebration at Villas on the Park in San Jose CA.

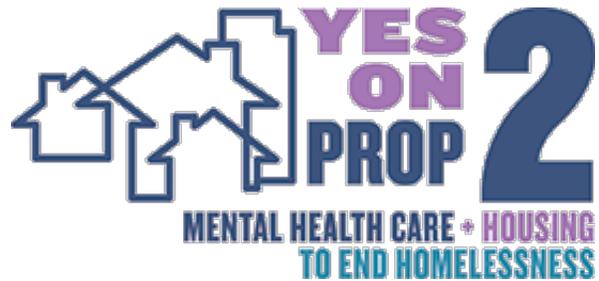
On the 23 of July, elected officials and employees from the city of San Jose, County of Santa Clara, and members of the financial and development team gathered to commemorate construction of Villas on the Park; permanent supportive housing for the chronically homeless.



Currently under construction, the new development is already at podium level

Villas On the Park will offer 83 studio apartment homes for the chronically homeless as well as numerous on-site services. As one of the first of its kind in the [County of Santa Clara](#), city officials are excited and hopeful the new community will have positive results on the growing issue of homelessness in the downtown region of [San Jose](#).

Speakers included City of San Jose Councilman and advocate, [Raul Peralez](#), Housing Director and the first proponent of Villas on the Park, [Jacky Morales Ferrand](#). Others included Charmaine Atherton of [Bank of America Merrill Lynch](#), and Mary Kaiser of [CCRC](#).



Affirmed Housing supports Prop 1 and Prop 2.

Prop 1 will build and provide affordable housing for veterans, working families, and seniors.

- Dedicates \$1 billion to helping veterans have stable, affordable homes.
- Builds affordable homes and provides supportive housing for struggling families and children, people experiencing homelessness and individuals with disabilities.
- Helps people live in the communities where they work, while still having money for basics like groceries, gas and child care.
- Creates 137,000 jobs and pumps \$23.4 billion into California's economy.
- Tackles top priorities for Californians - building homes, creating jobs and boosting the economy

To read more and to endorse prop 1, [click here!](#)

Prop 2 will help people suffering from a serious mental illness who are experiencing homelessness.

- Leverages existing state funds to build supportive housing connected to mental health services and addiction treatment for people living with a serious mental illness who are homeless or at great risk of becoming homeless.
- Provides intensive coordinated care through the housing program that includes mental health and addiction services, medical treatment, case managers, education and job training.
- Strengthens partnerships among doctors, law enforcement, mental health and homeless services providers to ensure care provided through the housing program is coordinated and tailored to individual needs.
- Doesn't raise taxes.

To read more and to endorse prop 2, [click here!](#)

Join Affirmed in supporting both of these important propositions today!



Interested in affordable housing? Visit our website for housing opportunities, just [click here](#).

Let's Build Some Housing!

Contact our Director of Acquisitions, jeff@affirmedhousing.com

Headquartered in San Diego CA, Affirmed Housing is dedicated to improving and sustaining the viability of California through the development of affordable housing. The company aims at enhancing communities and our environment by building dynamic, professionally-managed, high-quality, green multifamily housing.

STAY CONNECTED:

